Cognizant *fastest*

Crowd sourced testing On-Demand

The digital world is evolving at an unprecedented rate. Rapid technological advancements, sporadic demand patterns and evolving industry dynamics constantly urge organizations to achieve a faster time to market. This requires building new testing capacities and capabilities to validate applications that run on a plethora of new platforms, including mobile and cloud. Validating functional and non-functional aspects of these applications on diverse of infrastructure requires a variety of tools which further makes testing cycles complex, expensive and undeniably slow.

As IT spending shifts from record investments to system of engagement models, a more effective alternate delivery model that addresses this gap is 'Testing As-A-Service' (TaaS). A platform based service delivery model, TaaS can help business overcome challenges more effectively and methodically.
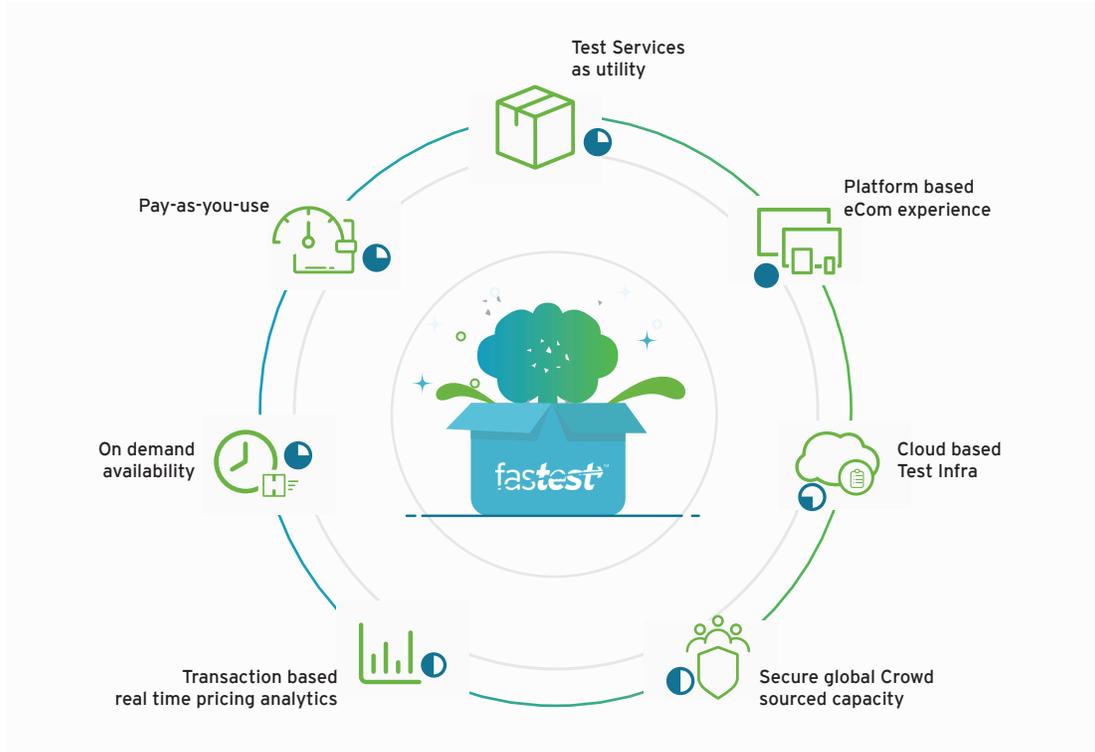
Cognizant fastest is a cloud based Testing-As-A-Service ecosystem that helps businesses reduce total cost of ownership.

Cognizant *fastest*

fastest is Cognizant's cloud-enabled, on-demand, platform-based software testing service, capable of delivering crowd-sourced test services, tools, cloud-based device labs and test infrastructure, all flexibly packaged and priced by output. *fastest* enables businesses to test their applications efficiently through a catalog-based testing ecosystem of choice, while reducing total cost of ownership and swiftly scaling up to meet volatile demands without having to invest in tools and infrastructure.

Test Services as utility

Platform based eCom experience

Pay-as-you-use

Cloud based Test Infra

On demand availability

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Transaction based real time pricing analytics

Secure global Crowd sourced capacity

Why choose *fastest*?

Faster Turnaround: Instant quote and 72-hour start times.

Less Expensive: Global, cloud-based infrastructure and secured qualified testers.

Flexible: Choose from an array of packages (Services, Tools, Devices and Infrastructure) to fit your need.

The fastest Advantage

fastest enables businesses to rapidly adapt to the challenges posed by the digital marketplace. Our certified, crowd-sourced testing pool is backed by a robust cloud-based testing platform, world-class infrastructure and strategic alliances with leading technology partners.

Business Benefits:
Scalable – Predictable – Faster – Cheaper

▶ Standardized services leading to predictable outcomes.

▶ Flexible options of services, test tools and infrastructure metered at pay per usage – instant scalability.

▶ Swiftly scale testing needs for short durations and reduce total cost of ownership.

▶ Accelerated testing cycles to take products faster to market.
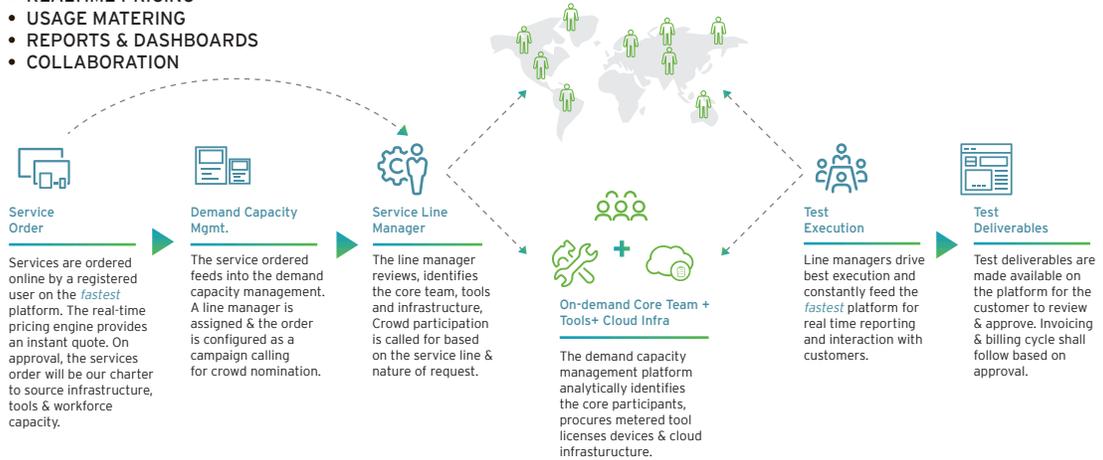
HOW FASTEST WORKS

fas*test*™

FASTEST PLATFORM
- REGISTRATION
- E2E SERVICE GOVERNANCE
- AUDIT TRAIL
- REALTIME PRICING
- USAGE MATERING
- REPORTS & DASHBOARDS
- COLLABORATION

Cognizant Secure Crowd

The platform recieved nominations from Cognizant's secure crowd. An in-built algorithm analyzes participants for the best fit crowd, based on weighted factors (Skill level domain, demography, location, etc)

Service Order

Services are ordered online by a registered user on the *fastest* platform. The real-time pricing engine provides an instant quote. On approval, the services order will be our charter to source infrastructure, tools & workforce capacity.

Demand Capacity Mgmt.

The service ordered feeds into the demand capacity management. A line manager is assigned & the order is configured as a campaign calling for crowd nomination.

Service Line Manager

The line manager reviews, identifies the core team, tools and infrastructure, Crowd participation is called for based on the service line & nature of request.

On-demand Core Team + Tools+ Cloud Infra

The demand capacity management platform analytically identifies the core participants, procures metered tool licenses devices & cloud infrasturucture.

Test Execution

Line managers drive best execution and constantly feed the *fastest* platform for real time reporting and interaction with customers.

Test Deliverables

Test deliverables are made available on the platform for the customer to review & approve. Invoicing & billing cycle shall follow based on approval.

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fastest in Action:

fastest helped a leading pharmaceutical organization reduce cost of ownership by 45% across 8+ service orders.

- 2 Day Lead Time
- Spin off in less than 1 month
- 80+ Apps
- 6 Mobile Devices
- 7 OS + Browser combinations
- 3 Geographies
- 1 Platform - *fastest*

To learn more about how Cognizant fastest can benefit businesses, please reach us at: fastest@cognizant.com

About Cognizant

Cognizant (NASDAQ-100: CTSH) is one of the world's leading professional services companies, transforming clients' business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 230 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at www.cognizant.com or follow us @Cognizant.

Cognizant

World Headquarters

500 Frank W. Burr Blvd.
Teaneck, NJ 07666 USA
Phone: +1 201 801 0233
Fax: +1 201 801 0243
Toll Free: +1 888 937 3277
Email: inquiry@cognizant.com

European Headquarters

1 Kingdom Street
Paddington Central
London W2 6BD
Phone: +44 (0) 20 7297 7600
Fax: +44 (0) 20 7121 0102
Email: infouk@cognizant.com

India Operations Headquarters

#5/535, Old Mahabalipuram Road
Okkiyam Pettai, Thoraipakkam
Chennai, 600 096 India
Phone: +91 (0) 44 4209 6000
Fax: +91 (0) 44 4209 6060
Email: inquiry@cognizant.com